Jamie Harding
Graphic Designer

Print. Pixel. Motion.

Essex | United Kingdom

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PROFILE

Graphic designer with 20+ years' experience across print, digital and motion, with typography at the heart of my practice. My work spans identity, editorial, campaign design, product marketing, digital experiences, animation and photography.

Much of my career has been spent designing commercial communications for Olympus Corporation, a global Medtech company, across medical, corporate and consumer marketing within an international design and marketing environment. Alongside this, I maintain an independent practice focused on typography, identity, print, photography and self-initiated projects, with an interest in AI-assisted creative and digital workflows.

EXPERIENCE

Olympus Corporation | Graphic & Multimedia Designer – Southend
2007–present

Design print, digital and motion communications for Olympus across medical, corporate and consumer marketing.

- Concept, design and artwork for product, sales and campaign materials.
- Video, animation and graphics for UK and European exhibitions.
- Maintain design templates, typographic systems and brand standards.
- Designed and developed iPad iOS applications used as customer-facing product tools at The Photography Show, John Lewis, Jessops and Park Cameras.
- Produced the Olympus centenary film across four staggered portrait screens.

Global commercial campaigns · Corporate communications · Product marketing · Digital · Motion · Large-scale brand work

Freelance | Graphic & Web Designer – United Kingdom
2002–present

Independent design practice alongside my role at Olympus, working across identity, typography, print, editorial, album artwork, photography and self-initiated publishing.

- Brand and typographic identities from concept through to final artwork.
- Editorial, literature, album artwork and print campaigns.
- Web and digital design, including interactive and app prototypes.

Graphic Designer | Kelly Media – Sudbury
2004–2006

Design for print and digital, including outdoor advertising, digital signage and campaign artwork across the UK.

SKILLS

Identity & Typography
Brand identity · Typographic systems · Editorial · Literature · Art direction

Campaign & Communication
Commercial campaigns · Product marketing · Corporate communications · Print · Exhibition

Digital & Motion
Digital design · Web · iOS / App development · Motion graphics · Animation · Video

Creative Technology
AI-assisted workflows · Image-making · Creative prototyping · Digital experimentation

EDUCATION

BA Graphic Communications
Colchester School of Art
2000–2002

HND Graphic Art & Design
Colchester School of Art
1998–2000